

THE STEEL BALLS VACATION RETREAT IN CALIFORNIA

You won't find any gimmicks, quick fixes, or PICKUP LINES in Don's teachings. By using the Steel Balls Approach, a man becomes more successful with women and maintains his integrity and self-respect. Developing these skills takes patience. It takes courage, that's why we call it the Steel Balls Approach. And that's why we the Titanium Babes make it safe and easy to try these methods out with them at the retreat.



Too many credit cards. Wallet too fat!

The retreat is the fastest possible way of learning Steele's proven dating and mating skills. He has tailored this three-day week event to effectively communicate what he has learned over a lifetime of dating and many years as a counselor.



Jon cuts in on Roxie and Nick dancing

Whether you have limited experience, are recently divorced, or just want to sharpen your skills by the end of these three days of relaxed fun, you master the skills to attract, meet, talk with, date, relate with desirable women.

PREVENT PHONE FAUX PAS

Steele has seen hundreds of budding romances blow up right on the launching pad because of fatal telephone errors. At the retreat each man learns how to use of the phone to keep everything on track. How to sound relaxed on the first call. How to create the tone of voice she wants to hear. What to do when the machine answers. The type of message including specific words that make you someone she wants to call back. Listening to the Vibe she radiates so you know how to proceed effectively. How to setup the first date. What to do when someone else answers

and how to handle many more potentially fatal situations.



Roxie shows Bob how to give good phone

SOME OF WHAT YOU LEARN

- ♥ Three different handshakes she uses to signal her interest in you.
- ♥ Accurately detect body language from across a crowded room that says, "I want to meet you".
- ♥ How much cash to carry and why this works.
- ♥ How long to wait before returning her call.
- ♥ How much time has to pass before calling her after the first date, the first kiss, the first sex.



Gilbert (L) tells John (R) cuffs too long

- ♥ The exact outfit to wear which says, "I am the winner" in this room.
- ♥ Which simple gift ensures a positive response.
- ♥ One simple question which will reveal her exact interest level.
- ♥ Colognes and which one works for you
- ♥ Make your job sound sexy and interesting.
- ♥ Effective replies to manipulative questions.



Savann says Chris' cuffs don't show

THE PROCESS OF CHANGE

Awareness... Acceptance... Learn a new way... Assertion. We begin by showing you NEW ways

to deal with the universe of WOMEN, WORK and LIFE IN GENERAL! The retreat is all about assertiveness, not aggressiveness. With the Titanium Babes you in person, by doing! This is the way the Steel Balls Principles can be communicated the fastest, safest and easiest.



Nick and Mike learn handshakes

OPEN FORUM

Ever wish you could read the mind of a young, beautiful woman? Imagine the incredible opportunity when offered open, honest, revealing answers to your specific dating, mating, and relationship questions. Our very own Titanium Babes reveal their likes, dislikes, and inner most secrets during this second most popular event at the retreat. They only take anonymous written questions. Anything! They answer panel-style so everyone benefits. Oral techniques, pubic hair, bra removal, when to kiss, how long to kiss, how to get from the couch to the bedroom, how clean your home must be, what kind of car turns them on and off. There is nothing they won't tell you.



Ask us anything! Any damn thing!

DRESSING FOR HER

You never get a second chance to create a first impression! Within two seconds of seeing you, a woman is able to decide if you are a winner. You will learn the skill of dressing for success with women.



Victoria, Francine and Savann

WOMEN DO THE CHOOSING

A woman, consciously and subconsciously, is looking for the best possible provider for herself and her children. She is looking for an alpha male. She is looking for a MAN as in hu-MAN being. We males need to be what women call "a good catch." We show women that we're "a good catch" by being relaxed and confident. We do that by developing The Right Attitude.



Tiffany gives a YES handshake.

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Savann signals loud and clear. Tiff laughs.

THE 12X12X12 RULE

Women automatically judge and dismiss men from across the room way before you have a chance to get near them. You will learn the 12x12x12 Rule and how to be the man she notices through your appearance, your walk, your introduction and your talk.



Savann coaches Paul on flirting

IT'S JUST A JOB

So, she's finally asking you what you do for a

THE STEEL BALLS VACATION RETREAT IN CALIFORNIA -- ONCE A YEAR IN LOS ANGELES, Membership in the Steel Balls Discussion Group is required. www.steelballs.com for more info, Mid July 2006 expanded to include Suits, PG, JBL Shopping and Titanium Babes

living only to find her response is a yawn and a quick excuse to go looking for her best friend. At the retreat, you develop the specific set of words to describe your occupation that will increase your desirability and attractiveness in her eyes. Of course, our own Titanium Babes will give instantaneous and direct feedback as you create this most



Patterson and Joanna dancing

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19 MEN OF STEEL BALLS

HER BODY SPEAKS

There is a wealth of information constantly being communicated between men and women without the spoken word. Learn to be able to decipher a woman's body language from far across a crowded room. At the retreat, our own beautiful Titanium Babes will demonstrate the subtle body language cues that communicate "I'm interested", "Maybe later", "No way", "Right now!" and much, MUCH, MUCH MORE!

MANIPULATE ME... NOT!

Each participant gets ample opportunity to learn and practice simple and effective techniques in dealing with manipulative people, women in particular. Broken Record, Negative Assertion, Negative Inquiry and other techniques are learned and practiced by role-playing with the

Titanium Babes and fellow Men of Steel Balls participants.



BODY LANGUAGE

Not Interested Maybe I'm Interested!

Why do I time limit a coffee date? How do I deal with "Let's just be friends?" How do I suggest something that is easy for her to say yes to? How will I know my "Dream Girl" when I see her? How do I tell her my age? Do I "ask" or "suggest" a get together? How do I keep my desirability UP when she is away? How do I keep things casual? What is a "Teddy Bear"?



Don explains pants fit using Scott

Sometimes, Don takes the guys suit buying in Hollywood and directs the tailoring of the suits. It depends on the level of interest among the members of SBDG.

R. DON STEELE

Steele has helped thousands of men become more successful because he has the experience of dating over 100 women since 1982! R. Don was a psychotherapist in private practice for 14 years after studying with world famous Nathaniel Branden. Steele has been featured on Jenny Jones, Montel Williams, and Dick Clark's "The Other Half." He and Joanna were the stars of A&E's "Love Chronicles." Don has given over 500 radio interviews!