

# THE RIGHT ATTITUDE WORKSHOP

You won't find any gimmicks, quick-fixes, or PICKUP LINES in Don's teachings. By using the Steel Balls Approach, a man will become successful with women as he maintains his integrity and self-respect. Developing The Right Attitude takes patience, persistence, and perseverance. Developing The Right Attitude also takes courage, that's why we call it the Steel Balls Approach.



*Palming body language demo by Joanna*

The Right Attitude workshop is the fastest possible way of learning R. Don Steele's proven dating and mating skills. Don has tailored this three-day week workshop to very effectively dispense what he has learned over a lifetime of his own personal dating experience and many years as a counselor.



*Jon cuts in on Roxie and Nick dancing*

Whether you have never dated, recently divorced, or just want to sharpen your skills, by the end of these three days of intensive, fast paced education, you will have learned the skills to attract, meet, talk with, date, relate with desirable women.

## PREVENT PHONE FAUX PAS

R. Don Steele has witnessed the progress of hundreds of early relationships grind to a halt due to simple, but fatal telephone errors. At The Right Attitude workshop each man will learn the proper and effective use of the telephone: - How to be completely related on the first call. - How to create the right vocal tone. - What words to leave on her voice mail to ensure a return call. - How

to setup the first date. - What to do when someone else answers. - and more.



*Roxie shows Bob how to give good phone*

## YOU WILL LEARN

Three different handshakes that she uses to signal her interest in you.

- How to accurately detect body language from across a crowded room that says, "Come over here, I want to meet you".
- How much cash to carry and why this works.
- How many days before returning her call.



*Gilbert(L) told John (R) cuffs too long*

- 3 messages to leave on her voice mail that will ensure a return phone call.
- The exact outfit to wear which says, "I am the winner" in this room.
- Which simple gift to send that ensures a positive response.
- One simple question which will reveal her exact interest level.
- The subtle differences between colognes and which one works for you.



*Savann says Chris' cuffs don't show*

## THE PROCESS OF CHANGE

Awareness... Acceptance... Learn a new way... Assertion. We begin by showing you NEW ways to deal with the universe of WOMEN, WORK and LIFE IN GENERAL! The Right Attitude workshop

is all about Assertion... in person, by doing! This is the way Steel Balls Principles can be communicated the fastest, safest and easiest.



*Nick and Mike learn handshakes*

## OPEN FORUM

Ever wish you could read the mind of a young, beautiful woman? Imagine the incredible opportunity when offered open, honest, revealing answers to your specific dating, mating, and relationship questions. Our very own Titanium Babes reveal their likes, dislikes, and inner most secrets during this extremely popular, question and answer, panel-style, open forum.



*Pizza and Beer Outfit Feedback*

## DRESSING FOR HER

You never get a second chance to create a first impression! Within two seconds of seeing you, a woman is able to decide if you are a winner. You will learn the skill of dressing for success with women.



*Victoria, Francine and Savann*

## WOMEN DO THE CHOOSING

A woman, consciously and subconsciously, is looking for the best possible provider for herself and her children. She is looking for an alpha male. She is looking for a MAN as in hu-MAN being. We males need to be what women call "a good catch." We show women that we're "a good catch" by being relaxed and confident. We do that by developing The Right Attitude.



*Katie and Savann review sports outfits*

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*Ask us anything! Any damn thing!*

## THE 12X12X12 RULE

Women automatically judge and dismiss men from across the room; way before we have a chance to get near them. You will learn the 12x12x12 Rule and how to be the man she notices through your appearance, your walk, your introduction and your talk.



*Savann coaches Paul on flirting*

## IT'S JUST A JOB

So, she's finally asking you what you do for a living only to find her response is a yawn and a quick excuse to go looking for her best friend. At The Right Attitude workshop, you develop the specific set of words to describe your occupation that will increase your desirability and attractiveness in her eyes. Of course, our own Titanium Babes will give instantaneous and direct feedback as you create this most



*Patterson and Joanna dancing*

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*19 MEN OF STEEL BALLS*

## HER BODY SPEAKS

There is a wealth of information constantly being communicated between men and women without the spoken word. Learn to be able to decipher a woman's body language from far across a crowded room. At The Right Attitude workshop our own beautiful Titanium Babes will demonstrate the subtle body language cues which communicate "I'm interested", "Maybe later", "No way", "Right now!", and much, much AND MUCH, MUCH MORE!

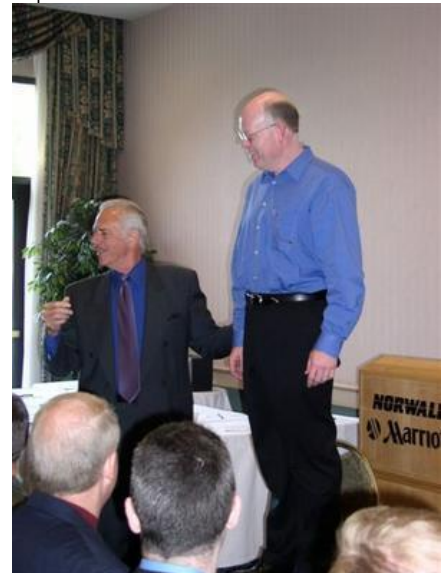


*Not Interested . Maybe I'm Interested!*

Why do I time limit a coffee date? How do I deal with "Let's just be friends?" How do I suggest something that is easy to say "Yes" to? How will I know my "Dream Girl" when I see her? How do I tell her my age? Do I "ask" or "suggest" a get together? How do I keep my desirability UP when she is away? How do I keep things casual? What is a "Teddy Bear"?

## MANIPULATE ME ... NOT!

Each participant will get ample opportunity to learn and demonstrate simple and effective techniques in dealing with manipulative people and situations. Broken Record, Negative Assertion, Negative Inquiry and other techniques are learned and practiced through role-playing with women and your fellow Men of Steel Balls participants.



*Don explains pants fit using Scott*

## R. DON STEELE

Steele has helped thousands of men become more successful because he has the experience of dating over 100 women since 1982! R. Don was a psychotherapist in private practice for 14 years after studying with world famous Nathaniel Branden. Steele has been featured on Jenny Jones, Montel Williams, and Dick Clark's "The Other Half". He and Joanna were the stars of A&E's "Love Chronicles" and Don has given over 500 radio interviews!

**The Right Attitude JUNE 10 THRU JUNE 19 2005**

**Membership in Don's Steel Balls Discussion Group is required. [www.steelballs.com](http://www.steelballs.com) for more info**